



Swedish Development Partner

Parlamic developed a live telephone 'hotline' for the Swedish human rights organization Individuell Människohjälp (Swedish Development Partner). The hotline made it possible for underprivileged people in El Salvador (mostly poor women in rural areas) to call in anonymously and report any issues or vent their experiences.

Impact

- ✓ A safe, anonymous and unbiased link between the organization and the people they represent
- ✓ Live data about what people are experiencing in terms of emotional distress
- ✓ Comparable metrics and statistics

